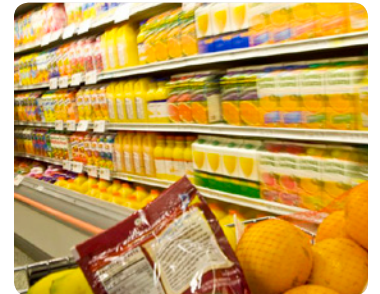




Your Food Path: Traced

Increase operational efficiency, improve customer satisfaction and meet safety compliance with food traceability solutions from Intermec and our partners.





You're under pressure to act fast and efficiently.

Facing rising operational costs and growing visibility of consumer food safety, you're under pressure to improve efficiency and increase customer satisfaction. To meet these needs while containing costs, food traceability programs are particularly imperative for achieving rapid responses to potential product recalls.

Increasing operational costs. Growing public health concerns. More FDA and industry mandates.

Intermec understands the demands created by increasing food safety legislation and industry regulations as well as the focus on consumer safety. We realize that you need cost-effective food traceability solutions that help you improve operational efficiency and get employees up to speed while also meeting current (and future) compliance. It's because of our deep understanding of these issues as well as the quality of our rugged mobile computers and printers that today's farmers turn to Intermec and our partners for complete food traceability solutions.



From field to fork: Intermec, together with our partners, is your solution

Increase Productivity, Quality and Efficiency

Using food traceability solutions from Intermec and our partners—including rugged mobile computers, printers and related software—you can access real-time data on your products for quicker and improved decision making. Our computers are equipped with high performance 2D imagers that can read any standard 1D or 2D symbology in seconds, even with poor quality labels, so you can make quick decisions based on accurate data. Intermec solutions also help you increase quality control as well as workforce performance across the entire enterprise. You can increase access to lot-level data starting at the very first step in the supply chain with in-field, on-demand label printing, meaning you're printing every label only when it's right and when it's needed. With simple, intuitive workforce applications and high print quality, you can streamline processes and even eliminate the need for a host computer. Intermec bar code readers are the fastest imagers in the market, ensuring workers will be as efficient as possible while still enabling the best public safety—and you gain greater process visibility helping to eliminate bottlenecks or inefficient workflows.

Effectively Comply with PTI Requirements and FDA Mandates

With Intermec solutions, you can trace the entire path of food from field to fork across the entire supply chain—growers, packers, wholesalers, distribution centers and retailers. Our products provide the ruggedness required to be used in the field in all weather conditions and all the way through the supply chain to provide continuous identification and verification of every case or lot. Our labels are designed for the demanding, even punishing, field environment with aggressive acrylic adhesive that bonds securely with common surfaces such as corrugated cartons and reusable produce containers. Intermec mobile computers and printers give you the tools for real-time, readable information. Our reliable bar code readers have been deployed in mission critical enterprise systems throughout the world.

Safeguard Public Health

You need fast, automated access to timely and accurate information in order to zero in on and isolate specific lots that may be related to a food safety issue. Intermec

can help you do that. Our computers with location (GPS) and communications (WWAN & WLAN) capabilities provide real-time corporate database updates so that you can pinpoint the necessary track and trace information in minutes, outpacing the 24 hours dictated by regulation. With in-field accuracy and performance you can count on, Intermec solutions help you immediately rule out any concerns for produce not affected by published safety issues, minimizing business impact.

Increase Customer Satisfaction

Communicating quickly with trade and end-customers on produce status, as well as responding promptly to inquiries, is imperative to increase customer satisfaction. With an Intermec solution, customers can rest assured that if they have a problem, the message will make it out quickly and with precision because the product has been tracked from the source to the retailers. Our printers can also enable quicker, more accurate and reliable reporting to your customer base. The Intermec Smart Printing “earn-a-label” approach—combining our smart, active printers with our partners’ intuitive programs—ensures every label on every box is the right label on the right box. Plus, with our RFID solutions, you can have automated visibility to metrics, such as temperature and the time it takes field produce to reach a cooling facility, helping you get your customers fresher, higher quality products.

Intermec, together with our partners, provides a complete solution

Only Intermec offers a complete range of rugged mobile computers, Vocollect® voice solutions, printers, scanners and RFID products to make implementing a food traceability program easy and cost-effective. Intermec and our partners’ solutions make tracking easier, safer and faster for farmers and growers, food processors and packers, distributors and grocery stores, which ultimately benefits your end-consumers. Because our products are easy to use—even those without any food traceability program experience can get up to speed easily thanks to our partners—implementation is cost-effective, giving you hardware, software, and service solutions for improving efficiency and meeting food safety compliance.



Intermec: solutions for cost-effective food traceability

Combined with an experienced partner network, including resellers and software providers, we offer proven end-to-end solutions.

Complete Product Lineup

Our rugged mobile computers, Vocollect® voice solutions, bar code scanners, and printers, along with related media, provide cost-effective solutions to help you increase operational efficiency and improve consumer safety—all while cutting costs.

Small and lightweight, our mobile computers are comfortable and easy to use in the field, even in the most punishing conditions. They are designed for all-day use with advanced system architecture, power management and extended battery life. Intermec computers also offer a wide range of integrated features, snap-ons, accessories and docking for enhanced functionality, including integrated bar code scanning.

With the industry's fastest rugged mobile printers, food traceability has never been faster or more reliable. Intermec mobile printers are designed for mobility. With batteries that last an entire shift and are simple to charge, media that is easy to load, an optional mag stripe reader, and print quality that is consistently high, you can count on our printers to deliver, regardless of the environment.

Both our computers and printers feature high ruggedization and reliability to ensure they can withstand the daily wear and tear from a field-based workforce. They offer Bluetooth/Wireless connectivity, seamless integration and remote device management for easy support no matter where your users are in the supply chain.

Service and Support

Experienced Intermec professionals and partners work closely with you to choose systems that will have the greatest strategic impact on operations. Our Global Services team helps you achieve flawless implementations on or ahead of schedule, as well as provide cost-effective long-term preventive maintenance and repair services.

Proven Experience & Global Reach

Powered by a global team of experts, Intermec has over 40 years of innovation and experience. We provide full service and support in more than 70 countries around the world. Our clients include 75% of Fortune 500 companies. Intermec's hardware solutions are widely used by farmers across North America.

Partnerships

We have key partnerships with leading resellers, distributors and network providers to offer you proven, end-to-end solutions. Together, we provide the right mix of software, hardware and related technologies to help you achieve a seamless, trouble-free operation that can lower total cost of ownership.

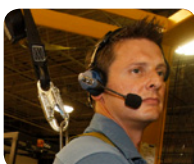
Rugged mobile technology solutions to support food traceability programs with Intermec

Applications & Usage Models	Handheld Computers				Wearable Voice Computer	Rugged Mobile Printers	Fixed Industrial Printers			Scanners		RFID
	CK3	CS40	CN50	CN70	A500	PB22/32/50	PX4/6i	PM43/PM43c	PD41/42	SR30	SR61B/T	IP30
In-field produce labeling			•	•		•	•	•			•	
Product clamshell labeling (fruit/vegetable consumer produce packaging)							•	•		•		
Supply inventory (materials, shipping/receiving)	•	•			•		•	•	•	•	•	
Asset tracking (high value equipment labeling)							•	•		•	•	•
In-store scanning, labeling, and data processing	•	•	•	•		•				•		•
Space-restricted retail labeling								•		•		
Enabled with Vocollect Voice	•				•							



Printers and Media – Working together.

When used in mission-critical food manufacturing traceability applications, it is essential that the printers and media function together flawlessly. Intermec printers and media are optimized to deliver superior performance when used together. Our rigorous testing and co-engineering ensures consistently high print quality, proven label and tag performance in demanding real-world environments, and maximum print head service life for reduced downtime.



Verified with Voice

In thousands of warehouses today, Vocollect Voice solutions from Intermec are being used to verify items with voice-enabled workflows. Depending on the need and frequency of operations, workers can either speak or scan in catch weights, lot codes, serial numbers or order numbers with ease—to assure the traceability of food, medical products or time critical items.

Intermec provides rugged mobile technology solutions to support food traceability programs by improving efficiency, safeguarding public health, increasing customer satisfaction and providing the means to comply with FDA mandates. Our extensive line of rugged mobile computers, printers, scanners and RFID products make implementing a food traceability program easy and cost-effective.

For more information about our food traceability solutions, visit www.intermec.com/foodtraceability.



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